

Kenneth L.H.O. Johnson

Education

NORTH DAKOTA STATE UNIVERSITY – Fargo, ND

Master of Business Administration (MBA) May 1998

- 3.90 GPA out of possible 4.00
- 710 GMAT score; awarded perfect rating for writing portion
- Paul Borman Memorial Scholarship for Academic Excellence recipient
- Offered Strategic Management Ph.D. program admittance and teaching assistantships from Purdue, University of Wisconsin-Madison and Arizona State University upon completion of degree

B.S. in Business Administration May 1996

- 3.77 GPA out of possible 4.00
- Golden Key National Honor Society member

Educational Specialist (Ed.S.) in Educational Leadership

- Anticipated completion Spring 2006
- 4.00 GPA out of possible 4.00
- After Summer 2005 semester will have 14 credits remaining for Ed.S.
- Upon completion of Ed.S. will have 30 credits and dissertation remaining for Ph.D. in Education

Certifications

- **Certified Online Instructor (COI) by the Learning Resources Network (LERN)**
 - Successful completion of the following class requirements:
 - Teaching Online
 - Designing Online Instruction
 - Building Learning Communities in Cyberspace
 - Average course critique score of 5 out of 5 on student evaluations
 - 97% score on final examination considered outstanding
 - Remarkably positive online course critique by the LERN organization
 - Consistently favorable student evaluations for a wide variety of online classes
- **Microsoft® Office XP MASTER INSTRUCTOR certification**, which includes:
 - Microsoft® Word version 2002 Expert certification
 - Microsoft® Excel version 2002 Expert certification
 - Microsoft® Access version 2002 certification
 - Microsoft® Outlook® version 2002 certification
 - Microsoft® PowerPoint® version 2002 certification
- **Microsoft® Office 2000 MASTER certification**

Experience

Instructor-Marketing

University of Minnesota-Crookston

Crookston, MN

August 2004-Present

- Exceptional student evaluations for the Fall 2004 and Spring 2005 semesters
- Advisor to the Regional Championship Students in Free Enterprise (SIFE) team which competed May 2005 at the National Exposition in Kansas City, Missouri
- Taught Principles of Marketing, Personal Selling, Global Business and Marketing Strategies during the Spring 2005 semester
- Taught Promotional Strategies, Buyer Behavior and two sections of Principles of Marketing during the Fall 2004 semester
- Taught Managerial Finance at Polaris Industries in Roseau, MN for Polaris employees enrolled in the Bachelor of Manufacturing Management program
- Member of the Sport and Recreation Management Advisory Committee, Calendar Committee, Commencement Committee, Faculty Assembly and others
- Successfully incorporated Service Learning projects into Buyer Behavior and Promotional Strategies classes
- Extremely positive student survey feedback regarding Service Learning projects
- Academic Advisor to 50 Business Management students

Business Education & Computer Instructor

Aakers Business College

Fargo, ND

October 2000-June 2004

- Extremely favorable student evaluations every quarter
- Proven record of teaching ability and desire to develop professionally
- Average student evaluation of 4.64 out of possible 5 for last quarter
- Broad teaching experience (class list below)

Class List

I taught the following classes for Aakers Business College from 2000 to 2004:

- Introduction to Business
- Introduction to Management
- Marketing
- Business Ethics
- Economics
- Sales & Service Management
- Computer Integrated Accounting
- Microcomputers I
- Microcomputers II
- PowerPoint
- Access
- Excel
- Spreadsheet Applications
- Introduction to Computers
- Advertising Theory
- E-Commerce
- Entrepreneurship
- Sales Applications
- Word/PowerPoint
- Excel/Access
- Law I
- Business Math

Facilitator

University of Mary

Fargo, ND

March 2003-August 2004

- Taught MGT 470 Principles of Marketing two times
- Taught the capstone class MGT 480 Strategic Decision Making two times
- Extremely favorable student evaluations
- Average course rating by students of 4.57 out of possible 5

Content Subject Matter Expert

Brainbench, Inc.

February 2003-August 2004

- Cleaner of Marketing Concepts Module certification exam
- Responsible for assessing the reliability and validity of exam questions prior to exam release
- Recipient of logo at right for performance at the “Excellence” level
- Validator of Outlook 2002 Fundamentals certification exam
- Validator of Word Processing Fundamentals certification exam



LSAT/MCAT Instructor

Kaplan, Inc.

September 2003-August 2004

- Successfully taught Law School Admission Test (LSAT) preparation
- Average rating as instructor of 4.5 out of possible 5.0 by students
- Taught Verbal Reasoning section of Medical College Admission Test (MCAT) with positive student/supervisor feedback

Field Representative

Department of Commerce

Accuracy & Coverage Evaluation

May 2000-September 2001

Accuracy & Coverage Evaluation (A.C.E.) is the only division within the Federal Government involved with statistical sampling for Census operations. A.C.E. is a sample survey and the results are used to evaluate final Census counts. Without the A.C.E. operation Census 2000 would have undercounted many individuals resulting in a far less accurate count of the population.

- Progressively promoted from an initial pool of hundreds in earlier phases to the latter phases with approximately 10 A.C.E. personnel for the state of Minnesota
- 100% success ratio in contact to interviews completed
- Praised repeatedly for creativity and ability in finding absent individuals and obtaining necessary information from them or through acceptable proxies

Field Representative

Department of Commerce
Current Population Survey
September 2000-March 2001

The Current Population Survey (CPS) has the responsibility of gathering the nation's unemployment statistics every month of every year. The data gathered by CPS each month is crucial to decisions made by Congress and the Federal Reserve Board.

- Received extensive and in-depth government training in the areas of data collection, analysis and obtaining respondent information
- 100% completion ratio first month considered outstanding. Received perfect rating by observers for competence, particularly in regards to interviewing itself
- Received continual training through observation, self-study and remote site training. Quarterly performance reviews from Kansas City of "Excellent"

Business Manager

Sundowner Enterprises
Rollag, MN
September 1998-May 2000

- Aided in development of business plan, equipment acquisition and site conversion
- Obtained production runs from various clients as well as prototype development work, particularly in the agricultural equipment realm
- Assisted with site selection for relocation of business and contributed to startup
- Developed strategic partnerships with other small manufacturers to acquire contracts
- Coordinated market research campaign for possible product line introductions
- Set up and managed small network for inventory control, payroll and parts and material ordering

Research/Teaching Assistant

North Dakota State University
College of Business Administration
Fargo, ND
June 1996-May 1998

- Assisted professors of multiple Business Administration disciplines in most aspects of teaching, research and service
- Contributed to both primary and secondary research for several published articles
- Tutored Managerial Economics, Quantitative Models and other classes as needed