VITA

Mark E. Huglen, Ph.D.
Associate Professor of Communication
Liberal Arts & Education Department
University of Minnesota, Crookston
2900 University Avenue
Crookston, MN 56716
E-Mail: MHuglen@umn.edu

CURRENT POSITION

Faculty Appointment. Associate Professor (with tenure). Communication. Liberal Arts & Education Department. University of Minnesota, Crookston. At UMC 1996—Present

EDUCATION

Doctor of Philosophy in Communication, Wayne State University, Detroit, 1995.
Huglen, Mark. *A Rhetorical Analysis: Traditionalist Versus Ideologist Debate, 1983-92*, Doctor's Dissertation, 1995

Master of Arts in Communication, The University of North Dakota, Grand Forks, 1991
Huglen, Mark. *Radical Division: A Symbolic Perspective*, Master's Thesis, 1991

Bachelor of Science in Speech Education, The University of North Dakota, Grand Forks, 1988

The University of Minnesota, Minneapolis, 1980-1982

TEACHING EXPERIENCES/CAREER PATH

Faculty Appointment. Associate Professor (with tenure). Communication, Liberal Arts & Education Department. University of Minnesota, Crookston, Fall 2006—Present

Faculty Appointment. Assistant Professor. Communication, Department of Arts, Humanities, and Social Sciences, University of Minnesota, Crookston, 2000-2006

Professional Administrative Appointment (P & A). College Hockey--Head Coach and Assistant Professor, University of Minnesota, Crookston, 1996-2000; Budgeting, Coordinating Players and Personnel, Ordering Equipment, Planning and Practicing, Recruiting, and Scheduling. *Champions*. Midwest Collegiate Hockey Association title, 1999-2000; *Champions*. MCHA Regular Season title, 1999-2000; Perfect Record in the league, 10-0, 1999-2000; MCHA "Coach of the Year," 1999-2000; Record: 20-5-2; Overall Collegiate Record: 65-34-6; Secured new conference for hockey program: MCHA.

Faculty Appointment. Assistant Professor, Communication, Division of Humanities, Pikeville College, Pikeville, Kentucky, 1995-1996

Graduate Teaching Assistant. Wayne State University, Detroit, 1992-1995
Curriculum Specialist, North Valley Vocational School. Concurrently: High School Hockey. Head Coach, *Section Champions*. State Tournament. Grafton "Spoilers," Grafton, North Dakota, 1991-1992
Communication Specialist, North Dakota Native American Youth Institute, summers of 1990, 1991, 1992--"Top Teacher"--voted by students
Speech-English Teacher, Central High School, Grand Forks, ND, Winter 1989
Course: Freshman English, one semester as long-term substitute
Supervisor, Saturday Morning Detention, East Grand Forks Senior High School, East Grand Forks, MN, Winter 1989
Student Teacher, Speech Education, Central High School, Fall 1988.
Graduate Teaching Assistant. University of North Dakota, Grand Forks, 1989-1991
Student. University of North Dakota. Concurrently: Assistant Hockey Coach, East Grand Forks Senior High, 1988
Pro Hockey. Assistant Coach/Group Sales, Public Relations, and Promotions, Flint "Spirits," International Hockey League, Flint, Michigan, 1987-1988
Pro Hockey. Head Coach/General Manager, "Carolina Thunderbirds," Atlantic Coast Hockey League (formerly Eastern League and presently East Coast Hockey League), Winston-Salem, North Carolina, 1986-1987
Pro Hockey. Player. Carolina "Thunderbirds," 1984-1985, 1985-1986; *Champions*, Atlantic Coast Hockey League titles, 1984-1985 and 1985-1986
College Hockey and Baseball. Player. University of North Dakota "Fighting Sioux," 1983-1984 NCAA 3rd Place Finish, Hockey, 1983-1984; Western Collegiate Hockey Association "All-Academic Team," 1983-84; Member, baseball team, 1984
College Hockey and Baseball. Player. University of Minnesota "Golden Gophers," 1980-1982 *Champions*, Big Ten, Hockey, 1980-1981; *Champions*, WCHA, Hockey, 1980-1981; Runner-up, NCAA, Hockey, 1980-81; Member, Big Ten baseball team, 1981

RESEARCH, SCHOLARSHIP CONTRIBUTIONS

Books

Huglen, Mark E., With Kevin Thompson. *Public Speaking: Strategies for Effective Public Speaking – Illustrated Edition*. Dubuque, IA: Kendall-Hunt, 2013.
Huglen, Mark E., With Kevin Thompson. *Public Speaking: Strategies for Effective Public Speaking –Preliminary Edition*. Dubuque, IA: Kendall-Hunt, 2012.
Brock, Bernard L., and Mark E. Huglen, James F. Klumpp, and Sharon Howell *Making Sense of Political Ideology: The Power of Language in Democracy*. Boulder, CO: Rowman & Littlefield, 2005.
Huglen, Mark E., and Basil B. Clark. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective, revised and expanded edition*. West Lafayette, IN: Parlor Press, 2005.
Huglen, Mark E., and Norman E. Clark. *Argument Strategies from Aristotle's Rhetoric*. Belmont, CA: Wadsworth/Thomson Learning, 2004.

Huglen, Mark E., and Basil B. Clark. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective*. Bloomington, IN: Unlimited Publishing, 2002. [out of print; no longer available]

Articles in Refereed Sources

Huglen, Mark E. "Degrees of Emphasis and Influence in Listening and Human Relations." *The International Journal of Listening, 24*: 174-176, 2010

Huglen, Mark E., and Clarke Rountree. "Editors' Essay: The Future of Burke Studies." *KB Journal* 4.2. http://kbjournal.org, Spring 2008.

Rountree, Clarke, and Mark E. Huglen (Eds.). "Embarking on Burke: Profiles of New Scholars." *KB Journal* 4.2. http://kbjournal.org, Spring 2008.

McCoppin, Rachel, and Mark E. Huglen. "Being Actively Revised by the Other: Opposition and Incorporation." *Teaching Ideas for the Basic Communication Course*, Vol. 10. Ed. Barbara Hugenberg and Lawrence Hugenberg. Dubuque, IA: Kendall/Hunt Publishing Company for the National Communication Association, 2006.

Huglen, Mark E. "Communication and Conflict: A Software Technology Game." *The Successful Professor* 4.1 (2005): 9-10.

Huglen, Mark E. "Variations of Kenneth Burke's Identification\Division." *Review of Communication* 4.3-4, July-October (2004): 187-197.

Huglen, Mark E. "An Image of Online Education as "Poetic Humanism." *Kentucky Journal of Communication* (2004): 43-54.

Rountree, Clarke, and Mark E. Huglen. "Editors' Essay: Toward the Next Phase." *KB Journal* 1.1. http://kbjournal.org, Fall 2004.

Huglen, Mark E., and Bernard L. Brock. "Burke, Clinton, and the Global/ Local Community." *North Dakota Journal of Speech and Theatre* 16 (2003): 19-29.

Huglen, Mark E. "Plots of Ironic Entanglement and Legitimacy: A Response in Criticism, Politics, and Objectivity." *American Communication Journal* 4.3. http://acjournal.org/holdings/vol4/iss3/special/huglen.htm, May 2001.

Book Chapter and Review

Huglen, Mark E., and Rachel McCoppin. "Extending Kenneth Burke and Multicultural Education: Being Actively Revised by the Other." *Humanistic Critique of Education.* Ed. Peter M. Smudde. Lafayette, IN: Parlor Press, 2010.

Huglen, Mark E. Book Review. *Zen in the Art of Rhetoric: An Inquiry into Coherence* By Mark Lawrence McPhail. Review appears in *The Electronic Journal of Communication/La Revue Electronique de Communication* 6(1) 1996.

Publications in Non-Refereed Sources

Huglen, Mark E. "Argument." *Writing Center*. University of Minnesota, Crookston. www.umcrookston.edu/Services/academicassist/writingcenter/resources/ Argument.html, Fall 2008.

Kappes, Kayla, and Mark E. Huglen and Barbara Olive (Eds.). *The Power of a Dream:*

Biographical Oral Histories of the International Coalition, Red River Basin Board, and Red River Basin Commission. Published by the Red River Basin Commission, 2008.

Huglen, Mark. "Tenure and Promotion Tips." *Spectra* 43 (October 2007): p. 15.

Huglen, Mark. "Additional Interview Tips." *Spectra* 43 (October 2007): p. 9.

Huglen, Mark. "Talk About the Benefits." *Special Technology Issue & Class Schedule*. The University of Minnesota, Crookston. Spring, 1998.

Huglen, Mark. "From the Hill." *Appalachian News-Express* 2 Feb. 1996: B3.

Huglen, Mark. "From the Hill," *Appalachian News-Express* 29 Sept. 1995: B3.

Huglen, Mark. *Working Together: A Gender Equity Handbook for Secondary Technology Educators*, 1992, copies available at North Valley Vo-Tech Center, Grafton, ND 58237

Artistic, Educational Products/Contributions

Huglen, Mark E., Clarke Rountree, and David Blakesley (Founders). *KB Journal* ISSN 1930-0026. Kenneth Burke Society. www.KBJournal.org, 2004

Huglen, Mark. *Interpersonal & Group Processes*. Internet "Challenge" Game, 2002. Software created by Dan Lim, University of Minnesota, Crookston. http://webhome.crk.umn.edu/~dlim/itc/ Unavailable.

Huglen, Mark. *Communication and Conflict*. Internet "Challenge" Game, 2002. Software created by Dan Lim, University of Minnesota, Crookston. http://webhome.crk.umn.edu/~dlim/itc/ Unavailable.

Huglen, Mark. *Concept Applications for Communication in Human Relationships*. Internet "Challenge" Game, 2002. Software created by Dan Lim, University of Minnesota, Crookston. http://webhome.crk.umn.edu/~dlim/itc/ Unavailable.

Huglen, Mark. "Foundations of Sport and Recreation Management." Internet Course, 1998. Unavailable.

Huglen, Mark E., and Lynnette Mullins and Richard Christenson. "Speech 1101." Internet Course, 1997. Unavailable.

Baym, Nancy K. "Agreements and Disagreements in a Computer-Mediated Discussion." *Research on Language and Social Interaction*, Vol. 29, 1996. [Mark Huglen coded the data for this study.]

Current Campus and Online Courses

Spch 1101. Public Speaking. https://moodle.umn.edu

Comm 3000. Communication Theory. https://moodle.umn.edu

Comm 3001. Human Relationships and Leadership. https://moodle.umn.edu

Comm 3431. Persuasion. https://moodle.umn.edu

Comm 4007. Political Communication. https://moodle.umn.edu

Comm 4800. Crisis Communication. https://moodle.umn.edu

Textbook Reviews for Publishers

Textbook Reviewer. Deanna Sellnow's *Public Speaking: A Process Approach*, Media Edition. Belmont, CA: Wadsworth/ Thomson Learning, 2003. Reviewed book Spring 2003

Reviewed *Principles of Speech Communication*, 12th Edition, Gronbeck, German, Ehninger, Monroe, 1993

Known Published Reviews/Critiques of Mark E. Huglen's Scholarship

Moe, Bryan, and David Tarvin. Book Review. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective*. Appears in *KB Journal*. Spring 2011, Vol 7, Issue 2.

Davis, Amanda J. Book Review. *Making Sense of Political Ideology: The Power of Language in Democracy* by Bernard L. Brock, Mark E. Huglen, James F. Klumpp, and Sharon Howell. Appears in *Rhetoric and Public Affairs*, Spring 2008, Vol 11, Issue 1, p. 156-158.

Lorenzo, David J. Book Review. *Making Sense of Political Ideology* by Bernard L. Brock, Mark E. Huglen, James F. Klumpp, and Sharon Howell. Review appears in *Political Studies Review* 4.3 (2006): 344-348.

Beard, David. Book Review. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective, Revised and Expanded Edition* by Mark E. Huglen. Review appears in *The Quarterly Journal of Speech*, Vol. 92, No. 2, May 2006, p. 232-235.

Dreyer, E. C. Book Review. *Making Sense of Political Ideology: The Power of Language in Democracy*. American Library Association, 2006.

Known Published Reports About or Uses of Mark E. Huglen's Scholarship

Denton, Robert E., and Jim A. Kuypers. *Politics and Communication in America: Campaigns, Media, and Governing in the 21st Century*. Long Grove, IL: Waveland Press, 2008.

Edwards, Jason Allen. "Foreign Policy Rhetoric for the Post-Cold War World: Bill Clinton and America's Foreign Policy Vocabulary." Dissertation: Georgia State University, 2006. (Directed by Mary E. Stuckey)

Rountree, Clarke. "Burke by the Numbers: Observations on Nine Decades of Scholarship on Burke." *KB Journal*, Vol *3, Issue 2, Spring 2007 <www.KBJournal.org>*

Larson, Charles U. *Persuasion: Reception and Responsibility*. Belmont, CA: Thomson/Wadsworth, 2007.

Townsend, Rebecca. "Widening the Circumference of Scene: Local Politics, Local Metaphysics." *KB Journal* 2.2 (2006). www.KBJournal.org

Brock, Bernard L. "Spiritual Communication." *Review of Communication*. Vol. 5, Nos. 2-3, April-July 2005, pp.88-99.

Kuypers, Jim A. "Criticism, Politics, and Objectivity: Redivivus." *American Communication Journal*, Fall 2001, Vol. 5, Issue 1, p. 1-11.

Papers/Presentations/Conferences

Presenter. Panel Discussion. "The Late Reception of Kenneth Burke in Europe: A Roundtable." National Communication Association Convention, Washington, DC, November 21-24, 2013.

Presenter. "Transcending the Limitations of Kenneth Burke's Western Orientation: Blessing Growth and Active Revision." Rhetoric as Equipment for Living: Kenneth Burke, Culture, and Education. University of Ghent, Belgium. May 22-25, 2013.

Attended. Higher Education Summit Conference. November 9-10, 2012. St. Paul, MN

Presenter. "How the Pentad Functions in a Theory of Political Ideology." Kenneth Burke Society Triennial Conference; Clemson, South Carolina; May 26-29, 2011

Presenter. "Actively Seeking Self-Revision." Keynote Panel. The Institute for Advanced Study Conference -- Visual Persuasion and Interdisciplinarity. University of Minnesota, Crookston. Thursday, October 14, 2010.

Presenter. "Notes on Modern Rhetoric and Seven Approaches to Persuasion." Institute of Advanced Study, University of Minnesota, October 23, 2009.

Respondent. Top Papers Panel for Kenneth Burke Society. National Communication Association Convention, San Diego, CA, November 22, 2008.

Presenter. "Poetic Healing and the Terms for Order." National Communication Association Convention, San Diego, CA, November 22, 2008.

Presenter, with Clarke Rountree and David Blakesley. "Trialogue: The Future of Burke Studies." 7th Triennial Conference of the Kenneth Burke Society. Villanova University, Summer 2008.

Presenter. "Tribute to Bernard Brock." 7th Triennial Conference of the Kenneth Burke Society. Villanova University, Summer 2008.

Presenter. "Discussing Spirituality: Tensions, Approaches, and Implications." National Communication Association, Chicago, Illinois, November 15-18, 2007.

Chair. "Essentializing the Intellect." Burkean Theory, William James, and Romanian Nationalism, National Communication Association, Chicago, Illinois, November 15-18, 2007.

Presenter. "Burkean Theory and Criticism: Public Relations, Contemporary Music, and Healthy Communication" panel. Central States Communication Association, Minneapolis, Minnesota, March 28 – April 1, 2007

Presenter. "Celebrating a Life of Coherence: Bernard Brock as Poetic Humanist" panel. Central States Communication Association, Minneapolis, Minnesota, March 28 – April 1, 2007

Accepted for Presentation. "Sites for Connecting Burkean Theory with Practice" panel. National Communication Association convention, San Antonio, Texas, November 16-19, 2006. [did not attend]

Accepted for Presentation. "Special Memorial Session: Bernard L. Brock as Creative Inspiration" panel. National Communication Association convention, San Antonio, Texas, November 16-19, 2006. [did not attend]

Accepted for Presentation. "The Internet as a Dramatistic Site of Symbolic Action" panel. National Communication Association convention, San Antonio, Texas, November 16-19, 2006. [did not attend]

Presenter. “Recent Work in Burke Studies: Position Papers, Reports, and Reassessments” panel. National Communication Association convention, Boston, Massachusetts, November 19-22, 2005.

Presenter. “Burkeian Correctives for Cultural Maladies” panel. National Communication Association convention, Boston, Massachusetts, November 19-22, 2005.

Respondent. “Prognoses about Achieving Order: Burkeian Perspectives on Matters of Civility” panel. National Communication Association convention, Boston, Massachusetts, November 19-22, 2005.

Invited Presenter. “Evolving Technology and Maturing Pedagogy: Databases, Classroom Practices, and the Changing Educational Informational Technology Landscape” panel sponsored by the Partnership for Progress on the Digital Divide. National Communication Association convention, Chicago, Illinois, November 10-14, 2004.

Presenter. “Publishing Books Pertaining to Burke” panel. National Communication Association convention, Chicago, Illinois, November 10-14, 2004.

Presenter. “Toward a Burkean Philosophy of Education: Looking Back on His Work to Look Forward in the Realm of Pedagogy” panel. National Communication Association convention, Chicago, Illinois, November 10-14, 2004.

Chair. “Tributes to Bernard L. Brock” panel. National Communication Association convention, Chicago, Illinois, November 10-14, 2004.

Presenter. “Excerpts from *Poetic Healing*.” University of Minnesota, Crookston’s Veteran’s Day Program, November 2003.

Presenter. “Some Stable Knowledge.” National Communication Association convention, Miami, Florida. November 19-22, 2003.

Panel Participant. “Linguistic Approach to Education.” National Communication Association convention, Miami, Florida. November 19-22, 2003.

Respondent. “Top Competitive Papers on Kenneth Burke.” National Communication Association convention, Miami, Florida. November 19-22, 2003.

Accepted for Presentation. “Nietzsche and The Proverbs in the Classroom Setting.” Central States Communication Association, regional convention, April 3-7, 2003. [Did not present because of Chancellor Search Committee commitments and responsibilities]

Respondent for panel “Rhetorical Crossroads: Burkean Intersections on Politics, Film, Animal Rights, and Industry Hiring Practices.” Central States Communication Association, regional convention, April 3-7, 2003. [Did not respond because of Chancellor Search Committee commitments and responsibilities]

Moderator. **“**Poetic Healing.” Panel at The 18th Annual Red River Student Communication Conference, university convention, North Dakota State University, Klefstad Room, April 3-4, 2003.

Presenter. “Using WebCT to Conduct a Program Assessment of Speech Students.” ITC Friday Presentation Format, UMC, November 2002.

Respondent. “Top Panel/Papers,” National Communication Association Convention, Kenneth Burke Society Division, New Orleans, Louisiana, November 2002.

Presenter. “Description of the Rhetorical Strategies Employed by Spokespersons for the Political Positions Regarding the Events Surrounding September 11th,” Kenneth Burke Society Conference, national conference, New Orleans,

Louisiana, May 2002.

Presenter. "Piety and Impiety in The Twin Towers Attack," Central States Communication Association, regional conference, Milwaukee, Wisconsin, April 4-7, 2002.

Respondent. “A Burke Panel: Perspectives by Incongruity,” Central States Communication Association, regional conference, Milwaukee, Wisconsin, April 4-7, 2002.

Presenter. “Poetic Healing: A Vietnam Veteran’s Journey from a Communication Perspective.” Excerpts from book coauthored with Basil B. Clark. School of Communication Colloquium Series, University of North Dakota, Grand Forks, ND, Spring 2002.

Presenter. “Poetic Healing: A Vietnam Veteran’s Journey from a Communication Perspective.” Excerpts from coauthored book with Basil B. Clark. Multicultural Education class, University of North Dakota, Grand Forks, ND, Spring 2002.

UMC Insight. Discussed *Poetic Healing*. Interviewed by Andrew Svec, Director of Communication, University of Minnesota, Crookston, Spring 2002.

Presenter. “Teaching the Basic Public Speaking Course Online." Sellnow, Deanna, and Mark Huglen. National Communication Association Convention, Atlanta, Georgia, November 1-4, 2001. Our panel was named National Communication Association’s “Top Panel” for the Basic Course Division.

Chair of Panel, Red River Student Communication Conference, university conference, North Dakota State University, April, 2001.

Prepared paper "Ideology and Communication: The Spiritual Rhetoric Agenda," Speech Communication Association, national convention, San Antonio, Texas, 1995.

Prepared Index for book, *Kenneth Burke and Contemporary European Thought*, Bernard Brock, Ed., 1995.

Transcribed/Edited Arts and Public Policy Conferences, Detroit, Michigan, Bernard Brock, 1993, 1994. Proceedings published as journals

Presenter. "Postman's Theoretical Spin: A Hierarchical Irony," Michigan Association of Speech Communication, state convention, Flint, Michigan, 1993.

Respondent. "Othered Subjects." Cultural Contingencies Conference, Wayne State University, university convention, Detroit, Michigan, 1993.

Presenter. "The Electronic Town Hall Meeting: Technology and Pseudo Participatory Democracy," Speech Communication Association Convention, national convention, Chicago, Illinois, 1993. Neil Postman was the respondent.

Presenter. "The Jeremiad: Transcendent Tyranny of Form in the Radical Right," Central States Speech Association, regional convention, Chicago, Illinois, 1991.

Presenter. "Transcendent Tyranny of Form in the Radical Right," North Dakota Speech and Theater, state convention, Bismarck, North Dakota, 1990.

Other Associated with “Poetic Healing”

Steering Committee for Play. “Starkle, Starkle, Little Twink” from the book *Poetic Healing*. Spring 2009.

Play. Actor/Production. Played the role of Dr. Chambers. Kiehle Auditorium, University of Minnesota, Crookston, March 27, 2009.

Engraved Poem on Georgia Veteran's Memorial. "Dear Vet." by Basil B. Clark. www.walkofheroes.com

Television Interview. WDAZ TV Grand Forks with Terry Dullum. November 11, 2005.

Author Signing. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective, revised and expanded edition*. At University of Minnesota, Crookston Bookstore, Fall 2005.

Author Signing. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective*. At Barnes and Noble Bookstore, Grand Forks, ND, Spring 2002.

Article About Book, *Poetic Healing*: "A Literal Healing." By Kris Jensen. *Grand Forks Herald*, Sunday, May 26, 2002: 4D.

SERVICE

Faculty Assembly, University Education Association, and Other

Past President. University Education Association—Crookston (UEA-C). Position will be 2015-2017.

President. University Education Association—Crookston (UEA-C), position begins 2013-2015

President-Elect. University Education Association—Crookston (UEA-C). 2011-2013.

Member. UMC Calendar Committee. 2011—Present

Member. Business Department Promotion and Tenure Committee. 2010-Present.

Member. UMC AQIP Steering Committee. 2008--present.

Member. Department of Liberal Arts & Education Promotion & Tenure Committee, 2007--present

Member. Communication Program Improvement and Advisory Committee (PIAC) Meetings. Often chair the meetings. 2006—present

Member/Rotating Coordinator. Communication Program Meetings. 2000—Present [recent accomplishments: developed communication program online and created criteria for peer review of online courses; peer reviewed online courses]

Member. Faculty Assembly. 2000--Present

Member. Campus Assembly. 1996--Present

Negotiation Team Member, University Education Association—Crookston (UEA-C), 2012-2013

Chair. Liberal Arts & Education Department Promotion and Tenure Committee. 2011-2012.

UMC Representative (with Eric Burgess). Higher Learning Commission Annual Meeting, Chicago, Ill. April 17-21, 2009.

Lead Author/Editor. University of Minnesota, Crookston Self Study for the Higher Learning Commission (HLC), 2005-2006

Faculty Advisor. Crookston Student Association (CSA). University of Minnesota, Crookston. Full Board Meetings, Executive Board Meetings, Weekly Meetings with CSA President, Vice President, and Staff Advisor. Fall 2008 and Spring 2009.

Past Chair, University of Minnesota, Crookston Faculty Assembly and Faculty Consultative Committee, 2007-2008
Chair. University of Minnesota, Crookston Faculty Assembly and Faculty Consultative Committee, 2006-2007
Vice Chair and Chair-elect. University of Minnesota, Crookston Faculty Assembly and Faculty Consultative Committee, 2005-2006
Co-Chair, Inauguration of the Chancellor Committee, 2003. Velmer S. Burton, Jr., October 17, 2004
Workload Committee Member. 2003-2004.
Chair, Criterion II: Preparing for the Future. University of Minnesota, Crookston Self Study, 2003-2006
Vice Chair, Campus Assembly, UMC, 1999-2000

Searches

Chair, Psychology Search Committee, 2006
Chair, Vice Chancellor for Academic Affairs Search Committee, 2003-2004
Member, Chancellor Search Committee, 2002-2003
Chair, Chancellor Search Sub-Committee, 2002-2003
Search Committee, Early Childhood Development, UMC, 1998
Search Committee, Radio/Television/Film of Communication, Wayne State University, Detroit, 1994-1995.

UMC Honors Committee

Member. Crookston Campus Honors Committee, Spring 2009. Named a new building. Evergreen Hall.
Chair, Crookston Campus Honors Committee, Spring 2008. Honored former UMC Chancellor Don Sargeant. Renamed the Student Center "Sargeant Student Center."
Chair, Crookston Campus Honors Committee, Spring 2003. Honored former United States Secretary of Agriculture and University of Minnesota Regents Emeritus Bob Bergland. Renamed the Controlled Environmental Science Building "Bergland Laboratory."
Chair, Crookston Campus Honors Committee, Spring 2003. Honored longest serving Senate Majority Leader in the history of the State of Minnesota, Roger Moe. First Honorary Doctor of Law degree at UMC

Program Development

Chair. Faculty developed communication program for online. 2011.
Textual Author. Baccalaureate degree program. Communication – campus program, University of Minnesota, Crookston, 2002-2004.
Reviewer. Doctor of Philosophy degree program. Communication. University of North Dakota, 2000.
Textual Author/Co-Coordinator. Baccalaureate degree program. Sport and Recreation

Management Bachelor of Science degree program, University of Minnesota, Crookston, 1997-1998.

Faculty Participant. Created baccalaureate degree program. Communication. Pikeville College, Kentucky, 1995-1996.

Program Review

Member. Program Review Committee. Communication. 2009-2010
Member. Program Review Committee. Communication. Spring 2007
Member. Program Review Committee. Agronomy. Spring 2004
Member. Program Review Committee. Horticulture. Spring 2004
Member. Program Review Committee. Agricultural Systems Management. Spring 2003
Member. Program Review Committee Member. Agricultural Aviation. Spring 2003

Other UMC Service

Evaluator. College in the High School. 2011-2013

Member. Best Practices in Online Education Committee. University of Minnesota, Crookston, 2008-2009.

Member. UMC Awards Committee. University of Minnesota, Crookston, 2008-2009.

Political Liaison/Executive Committee, University Education Association—Crookston, 2005-2006

Constitution Committee, University Education Association—Crookston, 2005. This committee wrote the constitution for the Crookston campus

Faculty Awards Committee, 2004-2005

Awards Committee, UMC, 2000-2003, Chair 2002-2003

Facilitator, Cohort Group, Bush Foundation Grant, 2002-2003

Volunteer Evaluator. "Earth Day" posters, Spring 2003

Administrative Review Committee, Chair, 2002

Moderator, Embryonic Stem Cell Discussion, UMC, Nov. 20, 2001

Nominations & Elections Committee, UMC, 1996-99, Chair 1998-1999

Interim Program Manager for Sport & Recreation Management program, University of Minnesota Crookston, 1997-1998

Field of Communication

Awards Committee – facilitated Emerging Scholar Award, Distinguished Service Award, Lifetime Achievement Award for the Kenneth Burke Society Triennial Conference; Clemson, South Carolina; May 26-29, 2011.

Presented the three Awards at the KBS banquet. Kenneth Burke Society Triennial Conference; Clemson, South Carolina; May 26-29, 2011.

Manuscript Reader. One of a larger group who chose the Best Student Paper for the Kenneth Burke Society Triennial Conference; Clemson, South Carolina; May 26-29, 2011.

Manuscript Reader. Kenneth Burke Division, National Communication Branch, for NCA Annual Convention, San Francisco, CA, Fall 2010

Manuscript Reader. Kenneth Burke Society Conference. Provided recommendations for top papers, 2008.
Co-Editor. Huglen, Mark E., David Blakesley, and Clarke Rountree. *KB Journal* ISSN 1930-0026. Kenneth Burke Society. www.KBJournal.org, 2004-2008
Co-Chair, Publications. Kenneth Burke Society, 2005-2008
Business Meeting. Kenneth Burke Society, National Communication Association Branch. 2002-2004, 2005, 2007, 2008.
Business Meeting. Kenneth Burke Society, Triennial. 2002, 2005, 2008
Mentor. Working paper from faculty member at University of Minnesota, Duluth, 2008.
Editorial Review Board, *North Dakota Journal of Speech and Theatre*, 1997-2003; 2006-2007
Past President, Kenneth Burke Society, National Communication Branch, 2007
Editorial Review Board. *Western Journal of Communication*. Routledge: Taylor and Francis, 2007.
President, Kenneth Burke Society, National Communication Branch, 2005, 2006
Program Planner, Kenneth Burke Society, National Communication Association Branch, 2002-2004
Volunteer Committee Member. Thesis. An Ideographic Analysis of the 1995-96 Farm Bill. University of North Dakota, Grand Forks. Defended: 28 March 2003
Prepared Recommendations to Harcourt College Publishers for Overhead Transparencies for the following textbook: Sellnow, Deanna. *Public Speaking: A Process Approach*. Harcourt College Publishers: Fort Worth, Texas, 2001
Associate Editor [Manuscript Reader], *Communication and Theater Association of Minnesota Journal*, 2001-2005
Special Section Editor. "Criticism, Politics, and Objectivity." *American Communication Journal* 4.3. May 2001. Available: http://acjournal.org
Guest Panelist, ComGrads Electronic Fall Forum, Worldwide Discussion Line, "Research Methods," 1996
Co-Chair, ComGrads, 1994-1995
Manuscript Reader. *Journal of Broadcasting and Electronic Media*, 1994-1995
Manuscript Reader. Kenneth Burke Society Conference, 1993

Other Service

Chair, Graduate Student Association of Communication, Wayne State University, Detroit, 1993-1994.
Student Representative, faculty meetings, Wayne State University Graduate Student Association of Communication, Detroit, 1993.

GRANTS

Principal Investigator. Arts Legacy Grants. Arts & Cultural Heritage Fund. Cinco de Mayo. Approximately $8,000. Laurie Wilson and Ken Mendez are key members in regard to securing the funding for this grant. 2012-2013.
Principal Investigator. Arts Legacy Grants. Arts & Cultural Heritage Fund. Cinco de Mayo. $10,000. Laurie Wilson and Ken Mendez are key members in regard to

securing the funding for this grant. 2011-2012.

Collaborator, with David Beard and David Gore: Institute for Advanced Study. University of Minnesota. ($4500). Other money secured from Department of Liberal Arts & Education, Office for Students with Disabilities, Concerts and Lectures, and Coke Community Initiative Fund. (approximately $3500). This was for the Interdisciplinarity Conference at UMC, October 2010

2010 Principal Investigator: Northwest Minnesota Arts Council and the Minnesota Arts and Cultural Heritage Fund. ($1500). This was for the Interdisciplinarity Conference at UMC, October 2010

Concerts & Lectures. Funds for the play "Starkle, Starkle, Little Twink." University of Minnesota, Crookston, Spring 2009.

Coke Grant -- Laurie Wilson primary author. Provided for input securing funds for the play "Starkle, Starkle, Little Twink." University of Minnesota, Crookston, Spring 2009.

Faculty Sponsor, UROP Grant, 2007. Deborah Halstad's project. "Drama Analysis and Performance." Funded by University of Minnesota Graduate School

Faculty Sponsor, UROP Grant, 2007. Dana Trickey's project. "Making Sense of Political Ideology and Crisis Communication." Funded by University of Minnesota Graduate School

Faculty Sponsor, UROP Grant, 2007. Kayla Kappes' project. "The Production of Written, Biographical Narratives: Transforming Oral Histories of the Red River Valley." Funded by the Office of Academic Affairs, UMC.

Faculty Sponsor, UROP Grant, 2005. John Novak's project. "Public Relations Responses to Hurricane Katrina." Funded by University of Minnesota Graduate School

Huglen, Mark. Principal Investigator. 2005-2007. Division II Strategic Alliance Matching Grant Enhancement Program. Stephanie Helgeson, UMC Athletic Director, and Elizabeth Tollefson, UMC Development Officer, are the authors. This grant brings an Assistant Athletic Director/Senior Women's Administrator to UMC. This administrator guides students and makes decisions that are critical to the progress of UMC and assists in the process of ensuring compliance with Title IX. Funded by NCAA Division II Matching Grant Program

DuMuth, David, Mark Huglen, and Martin Lundell. "Technology-based Classroom Assessment Techniques," $20,000. Spring 2003. Funded by University of Minnesota Office of the Executive Vice President and Provost

UMC Mini-grant, "Technology in the Classroom-Communication in Human Relationships," Spring 2002. Daren Johnson, student. Funded by UMC

Faculty Sponsor, UROP Grant, 2001. Dana Prudhome's project, 2001. "The Global/Local Tensions: Communications, Technology, and Culture." Funded by University of Minnesota Graduate School

UMC Mini-grant received for course development for Internet materials for Public Speaking, 1996. Funded by UMC

State of North Dakota and Bush Foundation Grant, North Valley Vocational Center, Grafton, North Dakota, 1991-1992. Funded by State of North Dakota and Bush Foundation, and Administered by North Valley Vocational Center

DISTINCTIONS, HONORS

Excellence in Teaching Award. National Society of Leadership and Success. University of Minnesota, Crookston Chapter. 2011.

Distinguished Service Award, Kenneth Burke Society (KBS), Summer 2008.

Most Supportive of Diversity Award. Black Student Association (BSA), Spring 2008.

Nominated. University of Minnesota Horace T. Morse "Outstanding Contributions to Undergraduate Education Award," 2007

ALP Fellow. Committee on Institutional Cooperation (CIC) Academic Leadership Program (ALP) is a cooperative among Big Ten institutions and University of Chicago institutions (approximately four fellows chosen from each institution), 2004-2005

"2001 Top Panel" for the Basic Course Division. National Communication Association Convention (NCA), Atlanta, Georgia, November 1-4, 2001

"Midwest Collegiate Hockey Association Coach of the Year," 1999-2000

First Online Speech Course in Minnesota, Among First in Nation, along with Lynette Mullins and Richard Christianson, 1997

"All-Academic Team," Western Collegiate Hockey Association (WCHA), 1983-1984

Represented United States. Player. U.S. Junior National Hockey Team (World Junior Tournament; Munich, Germany). 1981

4th Round Draft Choice, Minnesota North Stars, National Hockey League (NHL), 1980

"Mount Olivet Minnesota Athlete of the Year," 1980

Tenor Soloist, Minnesota All-State Choir, 1980

BRIEF BIO

Mark E. Huglen, Ph.D., is a tenured Associate Professor of Communication at the University of Minnesota, Crookston.[1]

Mark E. Huglen is the recipient of the following awards or distinctions: Excellence in Teaching Award from the National Society of Leadership and Success, Crookston Chapter, 2011; Distinguished Service Award from the Kenneth Burke Society, 2008, primarily for the creation and editorship of *KB Journal*; and former President of the Kenneth Burke Society, NCA Branch. He also received the Most Supportive of Diversity Award from the UMC Black Student Association, 2008.

He is the author/co-author of the following books: *Public Speaking: Strategies for Effective Public Speaking – Illustrated Edition*, 2013; *Public Speaking: Strategies for Effective Public Speaking – Preliminary Edition*, 2012; *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective, revised and expanded edition* with Basil B. Clark, 2005, 2002; *Making Sense of Political Ideology: The Power of Language in Democracy* with Bernard L. Brock, James F. Klumpp, and Sharon Howell, 2005; and *Argument Strategies from Aristotle's Rhetoric* with Norman E. Clark, 2004.

His articles appear in the *International Journal of Listening*; *American Communication Journal*; *The Review of Communication*; *The Electronic Journal of Communication/La Revue Electronique de Communication*; *KB Journal*; *Kentucky Journal of Communication*; *North Dakota Journal of Speech and Theatre*; and *The Successful Professor*.

In program development, Mark was lead author for new UMC programs in Sport and Recreation Management and Communication, and led efforts for developing the program in communication for online delivery. He was also involved with developing criteria and standards for the peer review of online courses. He was the first in Minnesota and among a select few to offer the course Public Speaking online.

He chaired the UMC Campus Honors committee for the following: naming "Bergland Laboratory" after former United States Secretary of Agriculture Bob Bergland, awarding the first Honorary Doctor of Laws degree at UMC to former Senate Majority Leader Roger Moe, and naming "Sargeant Student Center" after former UMC Chancellor Don Sargeant.

Grant involvement includes: served as Principal Investigator for the National Collegiate Athletic Association (NCAA) Division II Strategic Alliance Matching Grant Enhancement Program, providing matching funds for an Assistant Athletic Director/Senior Women's Administrator for UMC. Principal Investigator for the Arts Legacy Grants -- Arts & Cultural Heritage Fund for the Cinco de Mayo celebration at the UMC campus; and other grant activity.

Dr. Huglen is a University of Minnesota "ALP Fellow,[2]" and he has served in leadership roles as a Chancellor Search committee member, Chair of the Vice Chancellor for Academic Affairs search committee, and Vice Chair of the Campus Assembly. He was Lead Author/Editor of the successful UMC Self-Study for the Higher Learning Commission, as well as Chair of the UMC Faculty Assembly and Faculty Consultative Committee. He is currently President-Elect of the University Education Association, Crookston (UEA-C) and serves as a member of the UEA-C negotiating team.

Notes:

[1] Huglen started at UMC in 1996 with a Professional Administrative Appointment (P & A), Head Hockey Coach. Mark developed a proposal, presented, and secured a collegiate league for the team. His 1999-2000 team earned a *perfect record* in the Midwest Collegiate Hockey Association and the first-ever championship for a UMC team since the institution transitioned to baccalaureate status in the early 1990s.

[2] "ALP" stands for the Academic Leadership Program, which is part of the Committee on Institutional Cooperation (CIC) program comprised of institutions mostly from the Big Ten. Scholars were nominated by deans or chancellors from the University of Minnesota system. The liaison from the U of M system to the program was Robert Jones, Senior Vice President for System Administration.